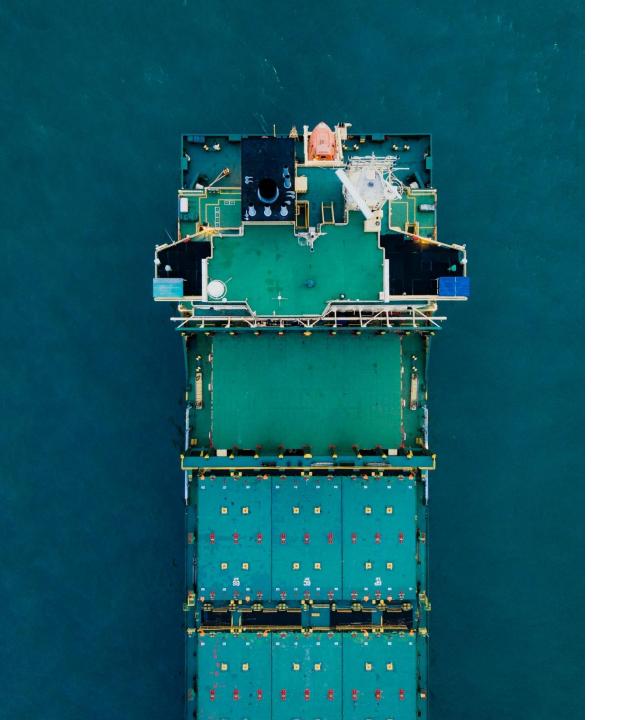


## SFC Introduction and Membership 2023

Join our journey to zero emission logistics

November 2022







## **Smart Freight Centre**

Who are we?

We guide the global logistics industry to track and reduce its GHG emissions to



We are an international nonprofit organization focused on reducing greenhouse gas emission from freight transportation We collaborate with our global partners to quantify impacts, identify solutions, and propagate logistics decarbonization strategies



Smart Freight Centre

How we guide the industry to make impact







Drive transparency and set the standard

to simplify, increase efficiency and measure performance

Facilitate solution pathways and catalyze collaboration

to share knowledge and act together

Educate, influence, and scale-up organizations

to allow the sector to accelerate decarbonization



## We scale up, thanks to our members and partners

SFC has been able to make more impact in decarbonizing logistics

#### Our achievements

- We trained over 76 multinationals in developing their sustainable logistics roadmap
- We developed guidance and supported organizations in setting Science-Based Targets, sustainable procurement, understanding impact of low emission fuels and vehicles, and many more.
- We scaled our efforts to ensure freight is put on the global agenda by launching the Sustainable Freight Buyers Alliance at COP26

- We brought in the Clean Cargo working group to accelerate Marine Decarbonization
- We grew as SFC with increased presence in China, USA and Europe (soon India) and increased our ambition in decarbonizing the logistics sector.

#### Bringing together the global logistics community

200+

companies, associations, programs and other organizations joined the GLEC community

Multinationals translate targets to climate action

76

multinationals developed or are developing Sustainable Logistics Roadmaps towards net-zero emissions by 2050 Road freight operators take concrete action

222

carriers trained and developed action plans for fuel efficiency in Brazil, China, Ireland, Mexico, South Africa, and Uruguay Contributed to the reduction of

8+ million

tonnes of CO2e reductions between 2016-2020 (reported by companies who adopted the GLEC Framework)

## A New Membership Structure

Starting on January 2023

## **ONE Smart Freight Community**









# **Core Activities**

#### SFC offers tailored initiatives to help accelerate your decarbonization journey

Each initiative has a dedicated focus and work schedule covering the different steps of a journey









Decarbonize Air

Freight

To be Launched

in 2023



**Smart Freight** Alliance India

#### Methods and guidance to decarbonizing logistics

- Founded in 2014
- 33 Members
- GLEC Framework
- GLEC Programs, e.g. Zero Emission Vehicles. Insetting and Digitalization

#### Uniting freight buyers and freight decarbonization initiatives

- Since May 2022
- 10 Members
- Supply Chain Assessment & Matchmaking
- Support on project development and policy advocacy
- Networking and Procurement/projects related learning

#### Decarbonize Marine Transportation

- Since 2022 with SFC. founded in 2002
- 74 Members
- Decision making information on maritime container transport
- Decision making information on air transport
- Best practice sharing

#### Decarbonize Freight in China

- Since 2019
- 10 Members

#### Decarbonize Freight in India

- To be launched
- Advancing climate action through collaboration and supportive policy on decarbonizing freight in China and India
- Bringing together shippers, carriers, government and technology providers in the Zero Emission Freight Initiative

Core Initiatives

Modal Initiatives

Regional Initiatives

## We offer a two-tier Membership, designed to match your decarbonization journey.

Our base membership provides access to all you need to guide you on your journey towards zero emission logistics. Want to lead and take collaborative action? SFC Premium is your place.



<sup>\*</sup>Regional Initiatives such as ZEFI and SFSA China and India are managed locally

<sup>\*</sup>Associations, foundations, and non-profit organizations become a Strategic Partner.

<sup>\*</sup>Depending on the project, some may include additional fees.

## Understanding the benefits of each membership

How can you engage and have access to through our memberships

	Premium	Base
Participate in the GLEC, Clean Cargo and Air Freight Programs	✓	<b>✓</b>
Access our industry leading network of more than 150 companies, industry associations and experts	✓	✓
Access to exclusive member only events, such as Smart Freight Week, incl. year-round discussion tables and workshops	✓	<b>✓</b>
• Unlimited access to webinars and the latest content and research to help you reach your decarbonization goals	✓	✓
High quality emissions information, including for air freight and ocean container freight	✓	✓
Track impact and progress towards climate goals	✓	✓
Member pricing on all trainings from our Academy to scale your impact	✓	✓
· Lead and design the work programme of our initiatives to include relevant research topics and projects for collaboration	✓	<b>✓</b>
Opportunity to participate in the development of industry guidelines	<b>✓</b>	✓
Eligible to be featured in SFC Newsletters and speaking opportunities at SFC exclusive events	<b>✓</b>	<b>✓</b>
Participate in the Sustainable Freight Buyers Alliance as a Member	✓	
Propose and collaborate on action-focused projects with SFBA-affiliated organizations	<b>✓</b>	
Supply Chain Assessment and Matchmaking	<b>✓</b>	
Project Development Support and tracking of progress	<b>✓</b>	
Networking and procurement/projects related learning	<b>✓</b>	
Fee for large organizations (>1bn annual revenue)	15,000 EUR	8,000 EUR
Fee for small organizations (<1bn annual revenue)	7,500 EUR	4,000 EUR

<sup>\*</sup>Timeframe of commitment: 1 calendar year, 50% discount if joining after June.







Join our journey towards efficient and zero-emissions global freight and logistics

Contact- Info@smartfreightcentre.org



